



Partner Identification Form

PIC number	943679051
Organisation OID	E10128627
Full legal name (National Language)	Atlas Language School Institute
Address	Portobello House, 34 South Richmond Street Dublin 2, Ireland
Email address	info@atlaslanguageschool.com
Facebook Page	https://www.facebook.com/atlaslanguageschool
Registration number	373677
VAT number	None
National Identification number	6393677M
Website	http://atlaslanguageschool.com/

Type of Organisation	Language School Institute
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	No
Total number of staff	170
Total number of learners	10,000
Number of followers on Facebook	12,000

Legal Representative

Title	Mr
Gender	Male
First Name	Alan
Family Name	Brennan
Department	Owner / Director
Position	Director



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Contact Person

Title	Mr
Gender	Male
First Name	Paul
Family Name	Finnerty
Department	Project Development
Position	Erasmus+ Coordinator
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Background and Experience

Founded in Dublin in 2003, Atlas Language School has grown from a one-room operation to one of the largest language schools in Ireland, now holding accreditation from EAQUALS, the most rigorous independent accreditation in the industry. Atlas provides a range of English-language courses to all types of learners, including Erasmus+ KA1 training courses for people working in educational institutes. We pride ourselves on giving students a personalised learning experience and encourage them to be actively involved in planning their learning journey.

Atlas works with hundreds of educational partners around the world and teaches many thousands of students each year across a range of programmes. This includes teenagers, university students and adults. In 2019 we opened our second year-round centre in Malta - a new, purpose-built school on the outskirts of the popular tourist destination, St Julian's. In 2023 Atlas acquired Clare Language Centre, a year-round young learner school in Ennis in the west of Ireland. In addition to our adult centre in Dublin, we also operate Atlas Junior Summer Centres in Ireland, the UK and Malta.

Atlas Language School is accredited by ACELS in Ireland (now QQI), the British Council in the UK, and the ELT council in Malta. In addition, we are an authorised TOEIC, Trinity College London and Cambridge test centre as well as a member of MEI (Marketing English in Ireland), ALTO (Association of Language Travel Organisations) and Select Ireland. In 2019 we became accredited by EAQUALS, the most rigorous and highly respected independent accreditation mark in the industry. In 2023 Atlas attended the Study Travel Awards in London where the company was nominated for 'Best English Language School Europe' for the seventh year running. Atlas won the award in 2017 and 2019.



Mission

In recent years we have created an internal interdepartmental working group, the aim of which is to catalyse positive change in education, particularly the English Language Teaching Industry. Our main two areas of focus are social inclusion and environmental sustainability. Through the Erasmus+ KA2 programme, we hope to develop an extensive network of relationships with like-minded partners and collaborate via discussions, working groups and projects. If your goals align with ours, don't hesitate to get in touch!

Key Objectives

- Quality in Education: To ensure the highest standards in teaching and learning experiences.
- Environmental Sustainability: To instigate and participate in eco-conscious endeavours.
- Inclusivity: to reach as many disadvantaged groups as possible and equip our staff with the skills to deal with people from all backgrounds.
- Digital Up-skilling: In line with our sustainable goals, we hope to digitalise our operations as much as possible and capacitate our staff and students so as to be able use technology to enhance the learning experience.

In brief, by developing partnerships with like-minded organisations, we hope to grow as an organisation in the above-mentioned areas. We believe as a Language School with access to students, teachers and other stakeholders from a wide range of backgrounds, we are in a great position to educate everyone involved with us about best practices related to inclusivity, sustainability and digital transitions. However, we are very aware that in order to teach, we must also learn, hence our desire to learn from other organisations and projects which share our goals.

Areas of expertise

Language-learning

We have 20 years' experience in teaching foreign languages to a wide spectrum of learners, encompassing all ages and a vast array of nationalities and cultures. As well as general language classes, we have experience in teacher training, vocational training, exam preparation and professional skills training.

Materials design

We are transitioning towards all of our materials being designed in-house, so as to tailor our courses better to our students' needs. We have recently designed a junior course comprising 32 lessons based around the UN's Sustainability and Development Goals (SDGs), and launched it in summer 2023. Moreover, we aim to gradually digitalise all of our courses so as to reduce our school carbon footprint.

Wide reach and opportunities for dissemination

Every year we deliver courses to over 10,000 learners from over 100 countries from around the world and have huge potential for dissemination of our ideas, projects and materials. We are active across all social media platforms (12,00 followers on Facebook, 10,000 on Instagram and 5,000 on LinkedIn), and have a strong presence in the education industry, regularly attending events and webinars to spread awareness of ongoing projects.

Recent Achievements

1. Sustainability: Revamped the curriculum for junior school students to incorporate elements of the UN Sustainable Goals, reaching in excess of 1,000 students in the summer of 2023 alone.



2. Sustainability: Initiated a pilot project by establishing a food garden at the rear of the school's residential building, providing hands-on learning opportunities for our students.
3. Inclusivity: Organised complimentary English courses for 50 asylum seekers residing in Dublin over the past half year.

Key staff

Paul Finnerty - Erasmus+ Project Coordinator

Paul coordinates our Erasmus+ courses, organising groups and designing teacher training courses and materials. He has a Master's in TESOL (Teaching English to Overseas Learners) from the University of St Andrews, Scotland, and is DELTA-qualified. With a focus on ensuring that the course offerings are of the highest calibre, Paul contributes his expertise to the design and implementation of both general and specialised language programs.

Matteo La Manna - Cooperation and Partnerships Manager Europe

Matteo has 9 years of experience in the ELT Industry. He has a MSc in Business studies, and wrote his dissertation on 'Sustainable Evolution of Cities' in 2012. He establishes professional partnership for Atlas with existing and potential public and private organisations in Europe involved in the education industry.

Gary Tennant - Academic Manager

Gary has 30+ years of ELT programme development and management in various countries (Spain, Denmark, UK, Ireland). He has a Masters and Doctorate and is DipTEFLA qualified. He is currently the Academic Manager at Atlas Language School, where, as head of teaching and learning, he designs courses for general and specific purposes that are aligned with the Common European Framework of Reference for Languages.

Alan Brennan - Director

Alan is the co-founder and CEO of Atlas Language School. Alan graduated with an Arts Degree from University College Dublin and later received his H-dip in Education from the same university. After gaining experience in a number of different roles in the private education sector, he established Atlas Language School with Nico Dowling in 2003.

Erasmus + Cooperation Projects (Key Action 2)

Title	Year	Project ID	Applicant Organisation
VETCOM: Reaching Beyond Borders: Enhancing Communication and English Proficiency in Veterinary Medicine Education	2024	2024-1-MK01-KA220-HED-000251614	Ss. Cyril and Methodius University in Skopje
Sustainable tourism business strategies through service-based learning (TOURBIZ4VET)	2021	2021-1-ES01-KA220-VET-000033265	Ayuntamiento de La Vall d'Uixó

Erasmus+ Student and Staff Mobility Projects (Key Action 1)

Title	Year	Project ID	Applicant Organisation
Aufbau des Auslandspraktikums an der HAK/HAS Lustenau	2017	2017-1-AT01-KA102-034898	Bundeshandelsakademie und Bundeshandelsschule Lustenau
Den Europäischen Geist entdecken	2017	2017-1-DE02-KA116-003815	Hugo-Eckener-Schule
QUALITY-W 2016	2016	2016-1-IT01-KA102-005001	Istituto di Istruzione Superiore G. CELLI
Teacher And Staff Training in Europe - T.A.S.T.E.	2016	2016-1-IT02-KA101-023853	Istituto Professionale di Stato Armando PEROTTI
Imprenditoria e REsponsabilità Sociale	2015	2015-1-IT01-KA102-004377	Istituto di Istruzione Superiore 'De Amicis'
Nulli Concedare	2015	2015-1-FR01-KA102-014377	Lycée Professionnel Turgot
MOBILITE EN LYCEE PROFESSIONNEL : ACQUISITION LINGUISTIQUE PAR LA PRATIQUE PROFESSIONNELLE	2015	2015-1-FR01-KA102-014340	ORGANISME DE GESTION NOTRE DAME DU GRANDCHAMP
EUROMONNET2	2015	2015-1-FR01-KA102-013889	
Coop4Live - Training, Human Resource, European Education	2014	2014-1-IT01-KA102-002295	ISIS "Brignoli - Einaudi - Marconi"
DOMUS FUTURA	2014	2014-1-IT01-KA102-000318	I. I.S.S. Guglielmo Marconi